

AROMA COLLEGE OF COMMERCE

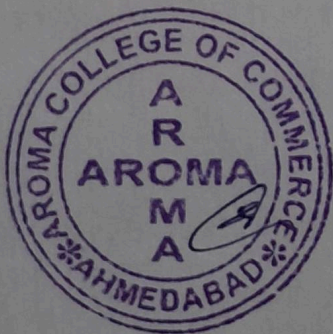
ASSIGNMENT WORK

M COM SEM 1

45

BUSINESS ECONOMICS 401

- Q-1 Explain Nature and Scope of Business economics.
- Q 2 Discuss Consumer Equilibrium with the help of Indifference Curve.
- Q 3 Discuss Price determination under Perfect competition.
- Q 4 Discuss Price Skimming.



AROMA COLLEGE OF COMMERCE
USMANPURA, AHMEDABAD
ASSIGNMENT WORK – AUGUST – 2024
FIRST TERM – 2024 – 25

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CLASS AND SEM : M.COM - 1

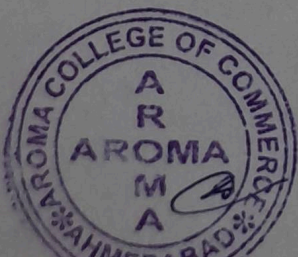
SUBJECT : BUSINESS MANAGEMENT

MEDIUM : ENGLISH

DATE : _____

MARKS : 10

- Q.1 A. Explain The Factors Affecting Ethical Business Behaviors.
B. Explain The Concept Of Efficiency And Effectiveness With Example.
- Q.2 A. Explain External Sources Of Recruitment.
B. Discuss The Principles And Process Of Effective Delegation.
- Q.3 A. What Is Leadership? Explain Linket's Four Style Of Leadership.
B. Explain Recruitment Of Effective Team In Business Management.
- Q.4 A. Write A Notes On Responsibility Centers.
B. What Is Controlling? Explain Steps In Control Process.



AROMA COLLEGE OF COMMERCE

USMANPURA, A`BAD.

ASSIGNMENT WORK (2024)

M.com., SEM- I

SUBJECT :- MARKETING MANAGEMENT

(ENGLISH MEDIUM)

M. Com.
Sem. I

M. M.

47

DATE :-

MARKS :- 10

Q – 1 (A) Define marketing for the new realities.

(B) Explain steps in marketing research process.

Q – 2 (A) Explain meaning and process of product positioning.

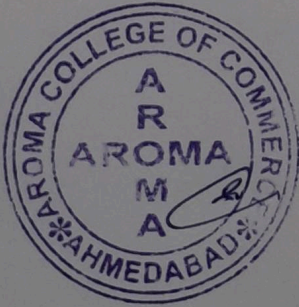
(B) Explain meaning and stages of product life cycle.

Q-3 (A) Explain process of new product development.

(B) Explain functions of channel of distribution.

Q-4 (A) Explain International market.

(B) Explain factors affecting Marketing of Services.



AROMA COLLEGE OF COMMERCE

USMANPURA, AHMEDABAD.

ASSIGNMENT WORK (AUGUST-2024)

FIRST TERM (2024-25)

CLASS AND SEM.:- M.COM SEM.1

SUBJECT:-BUSINESS RESEARCH METHODS

MEDIUM:-ENGLISH MEDIUM

48

DATE:- _____

MARKS:- _____

Q.1. (A) what is research? Explain the objectives and types of Research.

(B) Explain the basic principals of experimental design.

Q.2. (A) Give difference between primary & secondary data.

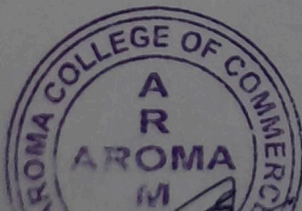
(B) What are the methods of collecting primary data?

Explain any one of It.

(C) Explain the Non-probability sampling.

Q.3. What is correlation? Explain the types of correlation.

Q.4. Give difference between large sample tests & small sample tests.



Aroma College of Commerce
Usmanpura, Ahmedabad.
Assignment October 2024
Semester - 1 (M.Com)
Sub: Financial Management
(English Medium)
Date :

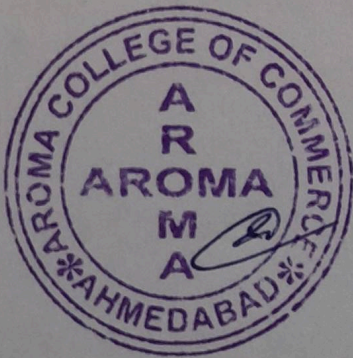
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Que.1. Role of financial manager

Que. 2. Explain financial risk and business risk

Que. 3. Types of working capital

Que. 4. Illustration of operating leverage and financial leverage
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AROMA COLLEGE OF COMMERCE
USMANPURA, AHMEDABAD
ASSIGNMENT WORK – AUGUST – 2024
FIRST TERM – 2024 – 25 

CLASS AND SEM : M.COM - 1

SUBJECT : ACCOUNTING FOR MANAGERS

MEDIUM : ENGLISH

DATE : _____

MARKS : 10

- Q.1 A. Explain The Meaning And The Objective Of Accounting Standards.
B. Describe The Meaning And The Objective Of Financial Statements.
- Q.2 Solve The Sum Of Janu LTD. From The Question Paper Of Guj. Uni. December - 2022.
- Q.3 A. Write A Short Note On Current Purchasing Power Accounting.
B. Write A Short Note On Role Of Forensic Accountant While Examining Financial Fruads.
- Q.4 A. Explain The Difference Between Management Accounting And Financial Accounting.
B. Discuss The Techniques And Tools Of Cost And Management Accountancy.

