

AROMA COLLEGE OF COMMERCE USMANPURA, AHMEDABAD

ASSIGNMENT (JAN/FEB - 2026)

SEMESTER -IV S.Y.B.COM.

SUBJECT: ESSENTIAL MARKETING COMMUNICATION

MEDIUM:- ENGLISH

DATE: / /

MARKS :

Q.1. Discuss in brief: Marketing Communication Process.

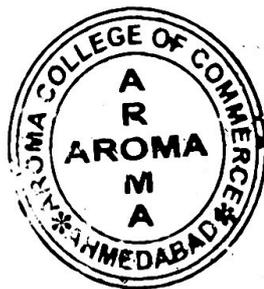
OR

Q.2. Explain the Types of Marketing .

Q.3. What are the Communication Channels of Digital Marketing?

OR

Q.4. What are the Emerging Trends in Digital Marketing?



AROMA COLLEGE OF COMMERCE USMANPURA, AHMEDABAD
ASSIGNMENT (JAN/FEB - 2026)
SEMESTER- IV S.Y.B.COM.
SUBJECT: (VAC) N.C.C.
MEDIUM:- ENGLISH

DATE: / /

MARKS :

Q.1. Give the definition of maps. Mention the Types of Maps.

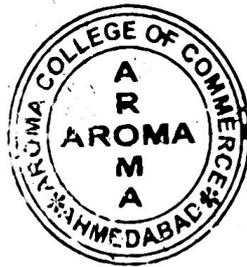
OR

Q.2. What are Conventional Signs?

Q.3. Mention the Importance and Benefits of Drill.

OR

Q.4. What is Ceremonial Drill and Guard of Honour?



AROMA COLLEGE OF COMMERCE
USMANPURA, A'BAD.
ASSIGNMENT WORK (January 2026)
SEMESTER – IV (B.COM)
Sub: Taxation - 2
(English Medium)

Date:

Marks:

- Q. 1 Mention expenses expressly disallowed under the head of 'Income from business or profession'.
- Q.2 What is a capital asset? And explain its exceptions. Explain short term and long term capital asset and capital gain.
- Q. 3. Discuss provisions regarding deductions allowed from 'Income from other sources' and also provisions for casual income.
- Q. 4. A) Write a short note on input tax credit, business places, reverse charge and exemptions under GST. Also mention rates prevailing currently under GST.
- Q. 4. B) Solve multiple choice questions of the last three exams taken by Gujarat University.
- Q. 5 Give highlights of 'Budget-2026'.



AROMA COLLEGE OF COMMERCE

USMANPURA, AHMEDABAD.

ASSIGNMENT WORK (JAN./FEB.- 2026)

CLASS :- S.Y.B.COM SEM.4

SUBJECT:- Cost accounting - 2

MEDIUM:- ENGLISH MEDIUM

DATE:- _____

MARKS:- _____

Q.1 solve sum no. 27 shiv limited from reconciliation of cost and financial accounts.

Q.2 solve illustrations no. 4 general transport company from operating costing.

Q.3 solve illustrations no.2 contract no. 555 from contract accounts.

Q.4 solve sum no. 7 nisarg manufacturing co. From job costing and batch costing.



AROMA COLLEGE OF COMMERCE USMANPURA, AHMEDABAD.

Assignment Work (JANUARY-2026)

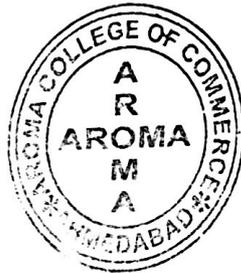
Class: B.COM Semester: IV

SUBJECT: CLOUD ACCOUNTING-2

MEDIUM: ENGLISH

Date: _____ Marks: _____

- Q-1 What is receivable Management? Explain types of receivables and the differences among them.
- Q-2 Write a note on: Accounts payable in Cloud Accounting.
- Q-3 Explain challenges in implementing a Cloud-based HRM System.
- Q-4 Define logistics and explain its functions and role of technology in Modern Logistics.



AROMA COLLEGE OF COMMERCE
USMANPURA, AHMEDABAD
ASSIGNMENT WORK (JANUARY:-2026)
B.COM SEM-4
SUBJECT:- Macro economics
MEDIUM:-ENGLISH

DATE:- _____

MARKS:- _____

Q-1 Explain fisher's equation of exchange.

Q-2 " supply creates its own demand" - Explain.

Q-3 Explain psychological law of consumption given by Keynes.

Q-4 Give meaning of inflation and explain measures to reduce inflation.

