



10 June 2026,

To,

The Respected Principles | HODs | Placement Coordinators

All the Departments of Gujarat University

Campus Placement of – Federal Bank- 2026

Dear Students,

Greetings from Gujarat University Placement Cell (GUPEC)!

Gujarat University Placement Cell has invited “ **Federal Bank**” for Campus Placements For **BA / B.Com / BCA / B.Sc / BBA / BSW** during the current academic year 2026.

✚ **Company Name:** Federal Bank

✚ **Position :** Associate Officer (Sales)

✚ **Eligibility Criteria:** The final year / semester of Full time Graduation in **BA / B.Com / BCA / B.Sc / BBA / BSW** during the current academic year (2025-26). (Master’s students are not eligible for this position.)

✚ **Compensation:** CTC of ₹4.64 Lakh to ₹6.70 LPA

✚ **Last Date Of Application : 15 June 2026, Till 9 AM**

✚ **REGISTRATION LINK :** Compulsory to fill in information in both links

Link 1: <https://forms.gle/1hb6Acq29JphKfrY7>

Link 2: <https://fedregister.zappyhire.com/start/3278/cl>

About Federal Bank:

Federal Bank, one of the leading private sector banks in the country, is delighted to present an exciting career opportunity for ambitious students of your esteemed institution. We are seeking motivated and result-driven individuals to join us as Officer – Sales & Client Acquisition (Scale I). This position is designed to meet business goals, strengthen client relationships, and broaden the bank's reach by acquiring new clients and cross-selling of products & services. The opportunity promises not only a strong foundation for a rewarding career in the fast-evolving banking sector, but also the chance to embark on a journey of growth, learning, and professional excellence with Federal Bank.

ELIGIBILITY CRITERIA:

- Final year and final / penultimate semester students of Graduate courses in the stipulated disciplines from the Universities incorporated by an Act of the Central or State legislature in India or other educational Institutions established by an Act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India or approved by AICTE..
- Candidates should have a minimum aggregate of 50% or above throughout in Class X, Class XII, Graduation . Candidates should be completing Graduation in the academic year 2025-26 within the minimum stipulated period of the course. As on date of recruitment process conducted by the Bank, candidate should have cleared all the papers of previous years / semesters of the qualifying examination with aggregate of 50% and all the papers pertaining to subsequent semester (s) should be cleared along with the results of the final year /semester examination. The final year /semester examination should be cleared in the first chance itself. Candidates shall not exceed 27 years of age as on 01.06.2025 (Candidates should be born on or after 01.06.1998).

Selection Stages:

i) Online Aptitude Test & Psychometric Assessment

The Online Aptitude Test comprises of 50 questions to be completed in 45 minutes, covering 5 sections: 10 questions each in Sales Aptitude, Logical Reasoning, Computer Awareness, English Proficiency & General Knowledge. There will be no negative marking for wrong answers in the Online Aptitude Test. The Online Aptitude Test will be monitored by the officials of Federal Bank and M/s L&T EduTech Ltd. Candidates found resorting to any unfair means or malpractice or any misconduct will be disqualified from the selection process, and the decision of the Bank and invigilators will be final and binding.

ii) Initial Document Verification

iii) Personal Interview

ROLES AND RESPONSIBILITIES:

- Drive acquisition of new-to-bank customers for CASA and other financial products through structured field sales initiatives.
- Develop strong local market presence and cultivate long-term customer relationships to drive cross selling and referral opportunities..
- Execute territory mapping and lead generation activities to build a robust and sustainable sales pipeline.
- Achieve and exceed assigned business targets through disciplined daily activity planning.

- Conduct need-based customer interactions, deliver compelling product presentations, and recommend tailored financial solutions
- Ensure seamless customer onboarding by facilitating accurate KYC documentation and coordinating closely with internal operations teams.
- Maintain real-time updates of leads, customer interactions, and sales closures in the CRM platform..
- Monitor competitor activity and provide market intelligence to enhance business strategies.
- Adhering and complying with various audit and quality norms / standards of the Bank.
- Developing a learning culture for self and others by consistently updating with various policies of the Bank and trends emerging in the global financial market.
- Any other work allotted from time to time as per the administrative requirements of the Bank..

NOTICE PERIOD:

- At the time of resignation, candidates are required to serve a notice period of 14 days during the probation period and confirmed candidates shall serve a notice period of 1 month. Furthermore, candidates seeking to waive the notice period must compensate the Bank with an amount equivalent to 14 days salary in case the resignation is within the probation period and 1 month salary otherwise.
- All decisions regarding employee exits, notice period waivers, and related matters are subject to the Bank's discretions as amended from time to time.

Guidelines For Online Aptitude Test & Psychometric Assessment

1. Timings

- Candidates are required to report for the Online Aptitude Test & Psychometric Assessment as per the reporting time mentioned in the Admit Card.
- No candidate/s will be permitted to enter the Test Venue after the Reporting Time for any reason whatsoever.
- No candidate/s will be permitted to leave the hall in the first 30 minutes from the scheduled start time of the Online Aptitude Test.

2. Documents to be Produced

Candidates are required to produce printed copy of Admit Card along with the Original College Identity Card or any other valid Photo ID Card (Aadhar, Pan Card, Drivi License, Voters ID or Passport) at the test venue.

In the absence of printed copy of Admit Card / Original College Identity Card or Valid Photo ID Card, candidates will be denied permission to attend the Online Aptitude Test.

- Name appearing on the Admit Card of the candidates should exactly match the name as appearing in the photo identity proof. Candidates who have changed their name will be allowed only if they produce Gazette notification / their marriage certificate /affidavit indicating changes.
- If the identity of the candidate is in doubt, the candidate will not be allowed to appear for the Online Aptitude Test.

3. Exam Sections & Duration

- The Online Aptitude Test comprises of 50 questions to be completed in 45 minutes, covering 5 sections, 10 questions each in Verbal Ability, Quantitative Ability, and Logical Reasoning, General Knowledge, Computer Awareness and Sales Aptitude.
- There will be no negative marking for wrong answers in the Online Aptitude Test..

4. Permitted Items

- Candidates will be permitted to carry the following items with them to the Test Venue:
 - ☐ Copy of Admit Card
 - ☐ College ID Card
 - ☐ Valid ID Proof (Aadhar, Pan Card, Driving License, Voters ID or Passport)
 - ☐ Ball Point Pen

5. Prohibited Items

- Candidates will not be permitted to carry Mobile Phones, Other Electronic / Smart Gadgets, Calculators, Calculator Watches, Books, Pagers etc.
- Mere possession of any of the above items in the Test Venue whether in switch off mode or silent mode shall also be deemed to be resorting to adoption of unfair means in the examination.
- Federal Bank will not make any arrangement for safe keeping of any items pertaining to the candidates.

6. Other Instructions

- Any request for change of date / session / centre / venue will not be entertained.
- Candidates must follow the instructions given by the Test Administrators and the invigilators in the examination hall. Candidates found violating these instructions / engaging in malpractices will be disqualified and / or may be asked to leave examination hall.
- Candidates are called for the Online Aptitude Test without verifying their personal details viz age, qualification, nationality etc. with the certificates / documents. Before appearing for the Online Aptitude Test, candidates must ensure that they fulfil the eligibility criteria stipulated by the Bank in all respects. If at any stage, candidate is found not eligible for the post applied for or the declaration given is found to be false / incorrect, his / her candidature is liable to be cancelled, without any notice and / or compensation.
- Candidates should ensure that they sign the Attendance Sheet. Rough Sheets will be provided to all the candidates on the day of the test. Candidates must write their name and Candidate ID at the top right-hand side of the rough sheet and must handover the same to the Test Officials upon completion of the test. Failure to do so will result in disqualification. Candidates would be able to login to the Test only with password mentioned in the Admit Card. This password should not be disclosed to others. Keep it

safe to avoid possible misuse.

- Responses (answers) of the candidates will be analysed with other candidates to detect patterns of similarity of right and wrong answers. If in the analytical procedure adopted in this regard, it is inferred / concluded that the responses have been shared and scores obtained are not genuine / valid, such candidates will be disqualified and / or the result withheld.
- The possibility of occurrence of some problem in the administration of the Test cannot be ruled out completely which may impact Test delivery and / or result from being generated. In that event, every effort will be made to rectify such problem, which may include postponing the date / time of the Test. Conduct of a re-test is at the absolute discretion of the Test conducting body. Candidates will not have any claim for a re-test. Candidates not willing to participate in the re-test will be rejected from the selection process without any notice or compensation.
- Anyone found to be disclosing, publishing, reproducing, transmitting, storing or facilitating transmission and storage of Test contents in any form or any information therein in whole or part thereof or by any means verbal or written, electronic or mechanical or found to be in unauthorized possession of Test content is likely to be prosecuted.
- Federal Bank reserves the right to make any changes to the selection process at their discretion.

 **PERIOD ON PROBATION:** Candidates selected will be on probation for a period of 1 Year.

 **Location :** PAN India

Regards,
Dr. Kinjal Desai
Placement Officer (I/C)
Gujarat University