

AROMA COLLEGE OF COMMERCE

USMANPURA, AHMEDABAD

15

ASSIGNMENT:- M.COM SEM:-1

(OCT.-2023)

MEDIUM:- ENGLISH

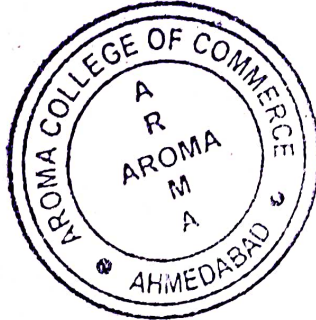
SUB:- BUSINESS ECONOMICS

Q-1:-What is Business Economics? Discuss nature and scope of Business Economics.

Q-2:-explain law of variable proportion.

Q-3:-Give Meaning Of Monopolistic Competition Explain Price Determination Under Monopolistic Competition.

Q-4:-Discuss Price Skimming.



AROMA COLLEGE OF COMMERCE
USMANPURA, AHMEDABAD
SUB.: BUSINESS RESEARCH METHODS
ASSIGNMENT WORK (OCT-2023)
M.COM SEM 1
(ENGLISH MEDIUM)

16

Date:

Marks:

Q.1 (A) what is research ? Explain the objectives and types of research.

(B) Explain the basic principals of experimental design.

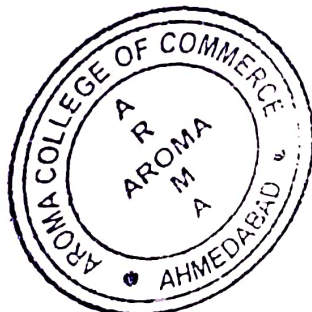
Q.2. (A) Give difference between primary & secondary data.

(B) What are the methods of collecting primary data ? Explain any one of it.

(C) Explain the Non-probability sampling.

Q.3. What is correlation ? Explain the types of correlation.

Q.4. Give difference between large sample tests & small sample tests.



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Assignment Work (October 2023)

Semester - 1 (M.Com)

17

Sub: Financial Management (English Medium)

Date :

Marks:

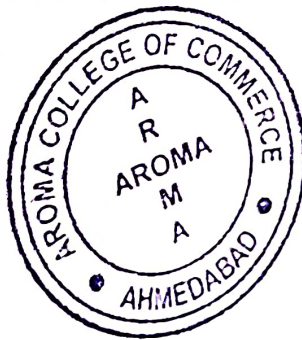
Que.1. Role of financial manager

Que. 2. Causes of financial risk and business risk

Que. 3. Factors affecting working capital

Que. 4. Concept of operating leverage and financial leverage

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Assignment Work (October 2023)

Semester - 1 (M.Com)

18

Sub: Accounting for Managers (English Medium)

Date :

Marks:

Que.1 Accounting standards and IFRS.

Que.2 Explain advantages and limitations of cash flow statement.

Que.3 Explain current cost accounting (CCA) method in inflation accounting.

Que.4 Advantages of management Accounting



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Assignment Work, (2023)

M. Com. Sem - I

Marketing Management
(English Medium)

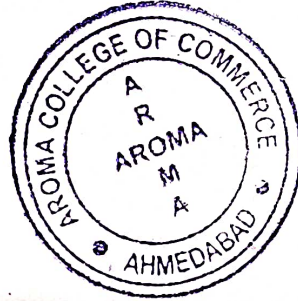
23

Date :

Time :

Marks : 10

- Q - 1 Explain 4-A of modern marketing.
- Q - 2 Explain meaning and roles of Branding.
- Q - 3 (I) Explain meaning and problems of launching a new product in market.
- (II) Explain functions of channel of Distribution.
- Q - 4 Explain online marketing.



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Assignment Work, (2023)

M. Com. Sem - I

Business Management
(English Medium)

24

Date :

Time :

Marks : 10

Q - 1 ! Explain various theories of management.

Q - 2! Difference between strategic planning and operational planning.

Q - 3! Explain Maslow's theory of motivation.

Q - 4! Explain guiding principle of effective control.

